To: Roth, William J.
From: Zecca, Anthony
Posted: 10/13/97 17:40
Opened: 10/15/97 13:05
Subject: Winston 5-pack promotion

Bill,

Per your voice mail message from this morning regarding the discount amount in CTS locations: I am changing the amount of the 5-pack sleeve in the attached promotion for Dandy Mini Mart CTS locations from $1.79 off to $1.00 off. This brings the promotion into strategy for the CTS category. Implementation of this change is scheduled for this Friday (Oct. 17th).
The Humidor(K&K CTS location) is almost out of the current shippment of 5-pack sleeves @ $2.08 off. They estimate the product to be gone by Monday, Oct. 20th.

Call me if you have any questions.
Anthony

CC: Duszynski, R

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Source: https://www.industrydocuments.ucsf.edu/docs/kfbn0000